

Looker Studio

Connecting to Looker Studio

Accessing the Connector

- 1) Contact support@appnalysis.com to request access to the Appnalysis connection for your email account. Please note this needs to be your Google account, as you will need to authenticate access in a later step.
- 2) Follow the provided link to access the Appnalysis connection.
- 3) Ensure your account is the same as the one in Step 1 - you can confirm here:



- 4) You will need to authorise the connection using your Google account - if this has not been done, an 'Authorise' button will appear, like this:

Authorisation

Looker Studio requires authorisation to use this community connector.


AUTHORISE

You will need to ensure you are using the Google account we have granted access to, otherwise authorisation will be rejected. If you need to change which account this is, contact our support team as in Step 1.

- 5) Click the Authorise button and enter the credentials to your selected account.

Using the Connector

- 6) Once authorised, you will then be able to log in to your Appnalysis account. Enter your credentials here:

<p>Authorisation</p> <p>Looker Studio requires authorisation to use this community connector.</p> <p>AUTHORISED</p>	<p>Credentials</p> <p>Appnalysis requires your Appnalysis username and password in order to access your data. Do not enter your Google Account information. Learn more</p> <div style="border: 1px solid #ccc; padding: 10px;"><p> Appnalysis By Appnalysis</p><p>Username <input type="text" value="example.user@appnalysis.com"/></p><p>Password <input type="password" value="*****"/></p><p><input type="button" value="SUBMIT"/> <input type="button" value="HELP"/></p></div>
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IMPORTANT: Do not use your Google Account information in this section.

- 7) Once you have logged in, you can select an entity to use:

Report ▼

Click the drop-down menu then select an entity from your list. After this, click on 'Next' - then, click the 'Connect' button in the top right of the screen, underneath your avatar.



CONNECT

8) Once you have connected, you can rename fields, hide unnecessary ones, set value types and default aggregation (where applicable). Once you are happy with your settings, click 'CREATE REPORT'

The screenshot shows the 'Appanalysis' interface. At the top, there is a navigation bar with 'Appanalysis' on the left and 'Share', 'Help', and 'User' icons on the right. Below this is a status bar with 'Data credentials: [redacted]', 'Data freshness: 12 hours', 'Community visualisations access: On', and 'Field editing in reports: On'. There are buttons for 'CREATE REPORT' and 'EXPLORE'. Below the status bar is a section for 'EDIT CONNECTION | FILTER BY EMAIL' with 'ADD A FIELD' and 'ADD A PARAMETER' buttons. A blue banner states 'Data source editors can now refresh fields, edit connections and edit custom SQL.' Below this is a table of dimensions.

Field	Type	Default Aggregation	Description
DIMENSIONS (4)			
AppID	123 Number	None	The unique Appanalysis identifier of the app.
GroupID	123 Number	None	The unique Appanalysis identifier of the user group containing the app.
Name	RBC Text	None	The title of the app.
Platform	RBC Text	None	The platform of the app.

9) You will be taken to a new report document containing the selected data.